

IVAA Selects AssistU As Preferred Educational Partner; Suggests Professional Education is Key to Success in a Virtual Assistant Business

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RENO, NV (PRWEB) September 3, 2005 -- IVAA, the leading international membership organization for Virtual Assistants, proudly announces having chosen AssistU, the world leader in Virtual Assistant training, as their preferred educational provider.

"Choosing to partner with AssistU creates a fabulous benefit for our members, said Jeannine Clontz, President of The International Virtual Assistants Association. She added, "While it's true that Virtual Assistants can form their own practices without training, in order to maintain high standards and the professional health of the industry, we felt it was time to suggest that getting industry-specific professional training is a wise idea. AssistU has a rock-solid program, a track record with training VAs that's second to none, incredibly high standards, and we feel great about endorsing them to our members."

AssistU will offer all IVAA members a 10% discount on program fees for their comprehensive twenty-week Virtual Training Program

"I'm delighted about our partnership," said Stacy Brice, Founder and Chief Visionary Officer of AssistU. "It's great to be joining forces with the IVAA. We look forward to supporting their members' successes with our training, and to seeing what other ways we can collaborate with IVAA!"

About IVAA

The International Virtual Assistants Association (IVAA) is a non-profit organization dedicated to the professional education and development of members of the Virtual Assistance profession, and to educating the public on the role and function of the Virtual Assistant. The IVAA provides three wonderful Certification programs for VAs, the CVA (Certified Virtual Assistant); EthicsChecked™; and CRESS (Certified Real Estate Support Specialist). For more information, please visit www.ivaa.org

About AssistU

The comprehensive and transformative Virtual Training Program at AssistU has supported more than 500 Virtual Assistants in the creation of solid and sustainable Virtual Assistant businesses that contribute to their having high quality lives. Founded in 1997 by Stacy Brice, AssistU today is the world leader in Virtual Assistant training, and certification. For more information, please visit www.assistu.com

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